

# Where Cybersecurity & Behavioral Science Intersect.

An innovative, patent-pending cybersecurity threat awareness learning platform.



## Cultivating A Culture Of Trust And Positive Reinforcement

cyberconIQ is an innovative solution that enables a company to substantially reduce cyber risk through our patent-pending assessment and adaptive learning platform. cyberconIQ's approach tackles total cybersecurity risk from an integrated perspective, targeting management's attention on the **human elements** first. At cyberconIQ it is our mission to:



**Reduce The Probability  
and Total Costs of  
Successful Cyber Attacks**



**Advance The Risk &  
Compliance Culture Within  
Your Organization**

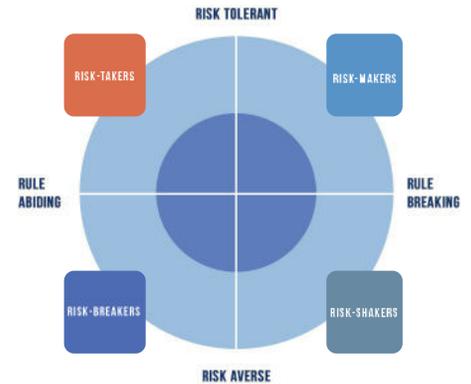


Empower employees by emphasizing cybersecurity as a team sport and cultivating an improved sense of trust within your organization.

## Introducing The cyberconIQ Solution

At the core of the cyberconIQ offering is our foundational myQ Assessment driven by trait-based personality theory, providing insight into one's online "style" or behavior. The journey to improved corporate cyber-awareness begins with curated and personalized education that is adaptive to your employees Style Quadrant and is more effective and efficient than generic competitors. By targeting content to specific risk-style of individual employees, your company will maximize the return on your training dollar by catering a unique program for each employee.

cyberconIQ Risk-Style Quadrants



**myQ**  
PATENT-PENDING STYLE ASSESSMENT

Our non-invasive cyberconIQ Assessment determines your risk style, and is the foundation for our personalized education platform to keep you safer online.



**unIQ**  
ADAPTIVE LEARNING PLATFORM

After taking the cyberconIQ Assessment, you'll receive your online behavioral risk-style and customized education based on threat vectors of most risk to your style quadrant.



**PROVEN RESULTS**

We provide adaptable, applicable and reliable tactics that when consistently implemented by employees have been shown to reduce incidents of compromise/concern (IOC's) by 40%.

**56%**

MORE SELF-REPORTED CHANGES  
IN ON-THE-JOB BEHAVIOR THAN  
GENERIC ALTERNATIVES

**1.6x**

BETTER RECALL AT 30-DAY  
RETESTS

**40%**

FEWER IOC'S



## Maximize Your Employees' Time And Results

Why waste valuable employee time with generic cyber security training when they can learn which specific online threat vectors may target their risk-profile?

Our unIQ Adaptive Learning Platform improves on-the-job behavior, recall rate and reduces IOC's for a safer overall environment, whether they're working from home or the office.

To learn more or book a demo, visit [cyberconIQ.com](http://cyberconIQ.com)!