

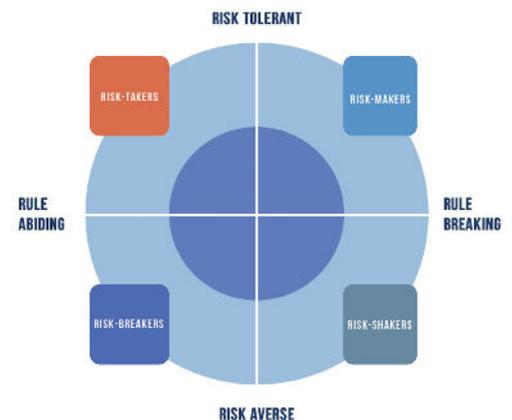
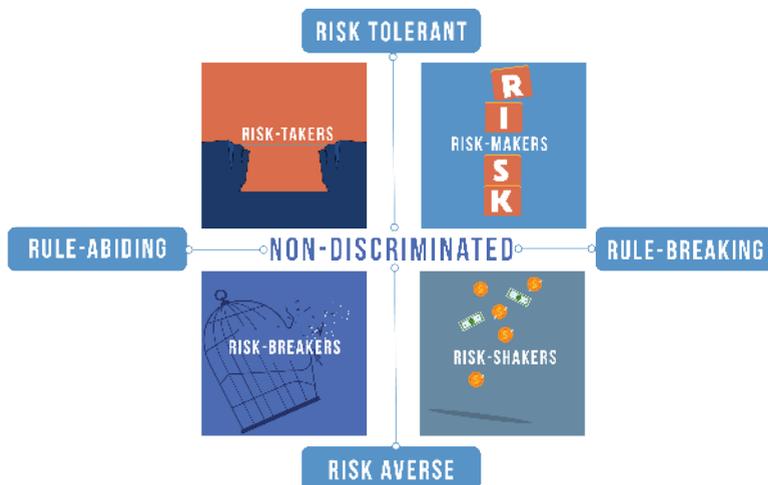
## An Innovative and Personalized Approach to Cybersecurity

Cybersecurity isn't one-size-fits-all. cyberconIQ provides a differentiated approach to strengthening the 'human firewall' against vulnerabilities through our patent-pending myQ Style Assessment. myQ accurately assesses personal tendencies pertaining to risk and reward to provide a novel style-aligned individualized cybersecurity training.



## How myQ Works

The patent-pending assessment is non-invasive, easy to access and takes most people 8–10 minutes to complete. The results come back immediately and locates you on one of four style quadrants. Your personal style shows the intersection of these two dimensions – risk and rule tolerance. It is provided through encrypted e-mail as both a positional graph and a brief summary of your personality description.



It all begins with your initial core learning journey. Each quadrant of our myQ Assessment gets a unique set of online learning modules that begins by addressing self-awareness about your unique online style.

## A Different Kind of Cybersecurity Experience

Accurately predicts which kinds of cybersecurity threats you are most vulnerable to and why

Personality-based assessment drives more engagement which garners more recall for training

Empower a cyber-aware culture through adaptive learning, trust, and positive reinforcement

### Specific, Curated, & Personalized Content for Each Employee

After taking the myQ assessment, you'll receive your online behavioral risk-style and customized education based on threat vectors of most risk to your style quadrant. By combining knowledge of your online instincts with your learning preferences, our platform provides an engaging and effective learning experience like no other, helping you stay safer online at work and at home.



**unIQ**  
Adaptive Learning Platform

### unIQ learning platform includes:

- A monthly client newsletter with topical information of value to your quadrant and information on emerging threats, online trends, and new attack vectors.
- Quicker, quarterly training updates that are short and easily digestible to keep cybersecurity top-of-mind.
- Gamified activities that help turn cybersecurity into a positive team sport experience.

**Visit [cyberconIQ.com](https://cyberconIQ.com) to learn more and book your discovery call today.**